

CAMPAIGN MANAGER

E-mail Distribution & Communication Solution

GOLUMBO Integrated Solutions empowers business owners, operators and managers by placing real-time, critical business information at their finger-tips. We enforce 'best business practices' by implementing a business process design into every solution, both on our Web Interface and the Handheld devices. Our **Campaign Manager Solution** is one example of how easy we make this happen for you.

Our secure "online business service center" operates 24/7, complete with data back up and power fail-over – enabling our Campaign Manager Solution the ability to deliver the necessary features and capabilities for you to manage and control your distribution lists from anywhere.

Simply upload your e-mail list, create distribution lists, type directly into the body of the document, copy and paste or even upload your newsletter directly into this easy-to-use web-based system.

Features include:

- ✓ Create Messages On-line
- ✓ Add Attachments
- ✓ Create Distribution Lists
- ✓ Send Message
- ✓ Create "Do Not Send" Lists
- ✓ Identify 'TO' Address
- ✓ Identify 'FROM' Address
- ✓ Track Messages & Campaigns:
 - Success of sent email
 - Returned e-mail
- ✓ Create in HTML or PLAIN TEXT

Key Benefits:

- ✓ Reduce the cost of Press Releases.
- ✓ Get documents out to clients or sales force faster.
- ✓ Track the success of your e-mail campaigns.
- ✓ Know if your newsletter was actually received.
- ✓ Create and send distribution groups, documents and newsletters on the fly.
- ✓ Manage multiple distribution lists from a single source.

Campaign Manager is a one-stop communication portal for your business. With the ability to add, delete and modify your e-mail distribution lists on the fly, and easy to use interface for adding your content, this system provides you with everything you need to stay in contact with your customers.



Contact us: info@golumbo.com
Buy online: www.golumbo.com

